

Rep Order# 8821731 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36397

Printed: 10/04/2012 1:30 PM
Last Received: 10/04/2012 12:59 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2602
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314 **Rep Firm**
Agency C/P1/P2/E //2602 **Sales Office**
Flight Dates 10/05/2012 - 11/04/2012 **Salesperson**
Hiatus Weeks **Salesperson**

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0261

— CONTRACT COMMENT —

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

*** REMARKS ***

THIS IS A REVISION, DO NOT DOUBLE BOOK

TOTAL - \$94,750

PLEASE CONFIRM

THANKS, MIKE!

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Holiday Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5883
Salesperson FAX# 202-872-0265

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Salesperson Phone# 202-872-5883
Salesperson FAX# 202-872-0261

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	17	M-TH	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$1,300.00	10/08-10/11	2	1	2	\$2,600.00	
	18	SA	630P-700P	Buyline Comment: POLITICS NOW	:30	\$700.00	10/06-10/06	1	1	1	\$700.00	
	19	SU	530P-600P	Buyline Comment: INSIDE EDITION	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
	20	M	800P-90CP	Buyline Comment: MOTHER/PARTNERS	:30	\$9,500.00	10/08-10/08	1	1	1	\$9,500.00	
	21	TU	800P-90CP	Buyline Comment: NCIS	:30	\$12,000.00	10/09-10/09	0	0	0	\$0.00	
	22	TU	1000P-1100P	Buyline Comment: VEGAS	:30	\$8,500.00	10/09-10/09	1	1	1	\$8,500.00	
	23	W	800P-90CP	Buyline Comment: SURVIVOR	:30	\$7,500.00	10/10-10/10	0	0	0	\$0.00	
	24	TH	800P-90CP	Buyline Comment: BIG BANG/2.5 MEN	:30	\$18,000.00	10/11-10/11	1	1	1	\$18,000.00	
	25	M-TH	1100P-1135P	Buyline Comment: NEWS	:30	\$2,200.00	10/08-10/11	2	1	2	\$4,400.00	
	26	SA	1100P-1135P	Buyline Comment: NEWS	:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00	
	27	SU	1100P-1135P	Buyline Comment: NEWS	:30	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	

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Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	28	F	1135P- 1235A		:30	\$850.00	10/05-10/05	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	29	M-TH	1135P- 1235A		:30	\$850.00	10/08-10/11	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	30	SU	500A-60CA		:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
				Buyline Comment: EYE ON DC/WST								

--REPORT TOTALS--

Report Totals: 33 / \$94,750.00

--SALES MONTHLY TOTALS--

Oct 12: 32 / \$94,350.00 Nov 12: 1 / \$400.00

Sales Totals: 33 / \$94,750.00

Station Totals: 33 / \$94,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$315,833	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11
Demos RA35+